



## ***PROGRAM OVERVIEW***

### **SOCIAL NEED**

- First-generation college students:
- Drop out 5x more than their peers (89%)
  - Earn 10% less after graduation
  - Are low-income 85% of the time

### **MISSION**

NYNY prepares low-income, first-generation college students to realize their college and career potential.

### **TARGET**

High potential, low-income, first-generation college students, reflecting the ethnic diversity of NYC.

### **PROGRAM**

Intensive 2-year program, serving 200 Fellows with 500+ hours of individualized training and 2 summer internships. Key program components include:

- College Graduation: College Success, Transfer & Completion
- Career Development: Selecting, Securing & Succeeding in Careers

### **OUTCOMES**

Primary outcomes include:

- *Internship Placement*: 90% secured summer internships
- *College Persistence*: 100% remain enrolled in college
- *College Transfers*: 100% of community college students transferred to 4-yr colleges

### **KEY DIFFERENTIATORS**

1. ***Unique Focus***: Only nonprofit in NYC focused exclusively on first-generation college students.
2. ***Volunteer Driven***: Most intensive mentoring program in NYC with 400+ highly-accomplished young professionals volunteering 75,000+ hours annually.
3. ***Multiplier Effect***: Fellows volunteer to help 1,000 community college students graduate and transfer to 4-year colleges.